

## WEEKLY

DAY OF ISSUE: FRIDAY



Sales Gazeta Wyborcza on Friday <sup>1)</sup>  
123,996 copies

Readership Gazeta Wyborcza on Friday<sup>2)</sup>  
1,181,000 people



Website [cojestgrane24.pl](http://cojestgrane24.pl)  
UU 62,465; PV 146,359

Website [wyborcza.pl/kultura](http://wyborcza.pl/kultura)<sup>3</sup>  
UU 753,802; PV 1,371,243



FB CJG24: 66 700 likes<sup>4)</sup>



Reach: national  
(a separate spine within the capital's range;  
pages signed with the Co Jest Grane 24 logo  
in regional issues in the remaining ranges)



## ARTS & ENTERTAINMENT GUIDE

„Co Jest Grane 24„ is a weekly cultural newsletter with an extensive calendar of the weekend and upcoming week's events as well as announcements and reviews of film and theater premieres, concerts, and exhibitions. Each issue also recommends the best clubs and restaurants.

### cojestgrane24.pl USER<sup>5)</sup>

The users of the website are mostly women (72%). 1/3 of the users are students and pupils under 25 years of age (AI 174). The website users come mainly from cities with over 200,000 inhabitants, with a clear overrepresentation of cities with over 500,000 inhabitants (AI 162).

## PRICE LIST SCHEDULE 2020

### Network offer\*

banner on a first cover	18 900**
<hr/>	
1/1 page module	114 000
	3 800

The offer with a network reach covers the capital city and publication on websites signed with the Co Jest Grane 24 logo in the following ranges: Krakow, Katowice, Łódź, Trójmiasto, Poznań and Wrocław of Gazeta Wyborcza.

It is also possible to broadcast advertisements in the selected local range.

PUBLICATION DATE	DEADLINE FOR SUBMITTING	
	orders and materials for processing	ready materials
08.05	30.04	06.05
15.05	07.05	13.05
22.05	14.05	20.05
29.05	21.05	27.05
05.06	28.05	03.06
12.06	04.06	10.06
19.06	11.06	17.06
26.06	18.06	24.06
03.07	25.06	01.07
10.07	02.07	08.07
17.07	09.07	15.07
24.07	16.07	22.07
31.07	23.07	29.07
07.08	30.07	05.08
14.08	06.08	12.08
21.08	13.08	19.08
28.08	20.08	26.08

PUBLICATION DATE	DEADLINE FOR SUBMITTING	
	orders and materials for processing	ready materials
04.09	27.08	02.09
11.09	03.09	09.09
18.09	10.09	16.09
25.09	17.09	23.09
02.10	24.09	30.09
09.10	01.10	07.10
16.10	08.10	14.10
23.10	15.10	21.10
30.10	22.10	28.10
06.11	29.10	04.11
13.11	05.11	09.11
20.11	12.11	18.11
27.11	19.11	25.11
04.12	26.11	02.12
11.12	03.12	09.12
18.12	10.12	16.12
24.12	16.12	21.12
31.12	23.12	28.12



Prices in PLN without VAT  
 Surcharges:  
 10% for indicated spot  
 15% for consecutive advertisements (on consecutive pages).

\*\*The advertising will be published on the first page of Co Jest Grane 24 within the capital city and on the title pages of Co Jest Grane 24 in the other above-mentioned local ranges of Gazeta Wyborcza.



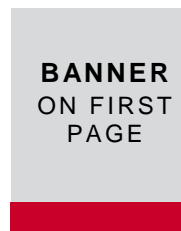
## FORMAT ADVERTISEMENT



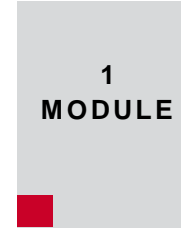
250 x 362,3 mm  
250 x 383 mm (full print area)



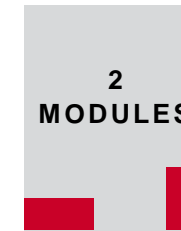
250 x 362,3 mm  
528 x 381 mm (full print area)



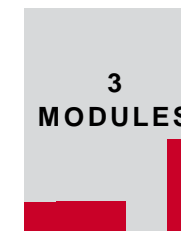
250 x 57,5 mm\*



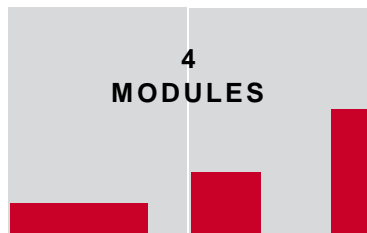
1x1 46,8 x 57,5 mm



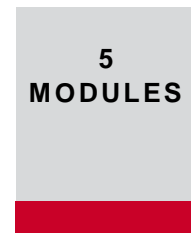
2x1 97,6 x 57,5 mm  
1x2 46,8 x 118,5 mm



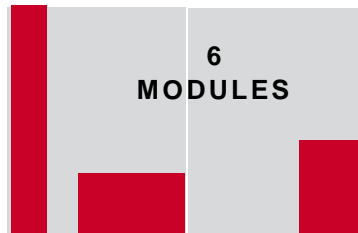
3x1 148,4 x 57,5 mm  
1x3 46,8 x 179,4 mm



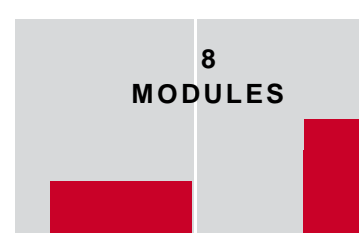
4x1 199,2 x 57,5 mm  
1x4 46,8 x 240,4 mm  
2x2 97,6 x 118,5 mm



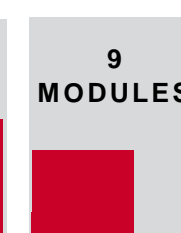
5x1 250 x 57,5 mm



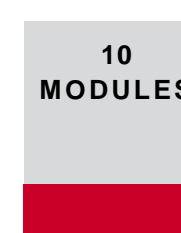
1x6 46,8 x 362,3 mm  
2x3 97,6 x 179,4 mm  
3x2 148,4 x 118,5 mm



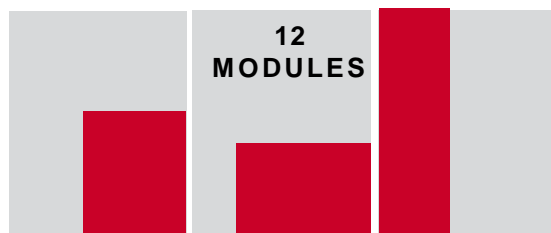
4x2 199,2 x 118,5 mm  
2x4 97,6 x 240,4 mm



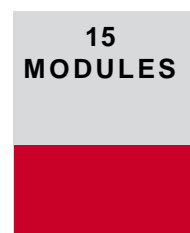
3x3 148,4 x 179,4 mm



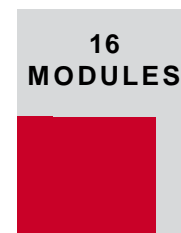
5x2 250 x 118,5 mm



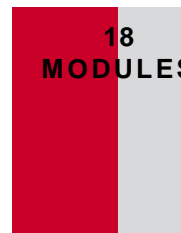
3x4 148,4 x 240,4 mm  
4x3 199,2 x 179,4 mm  
2x6 97,6 x 362,3 mm



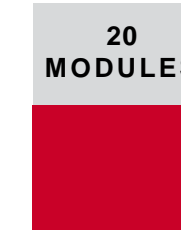
5x3 250 x 179,4 mm



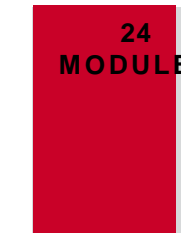
4x4 199,2 x 240,4 mm



3x6 148,4 x 362,3 mm



5x4 250 x 240,4 mm



4x6 199,2 x 362,3 mm