

BI-MONTHLY

KUCHNIA



Circulation:
26.900 copies

Sales:
12.300 copies²⁾

Readership:
342.000 people¹⁾



magazyn-kuchnia.pl
UU 226.269; PV 373.794³⁾



Instagram: **4.934** followers⁴⁾
FB: **30.326** likes

MAGAZINE

Kuchnia is an inspiring lifestyle magazine about living tastefully, not only when it comes to food.

Our magazine contains original, tested, and seasonal recipes, columns by famous cooks, interesting bloggers, as well as reports from culinary trips.

READERS: Kuchnia is read by both women and men who love to cook and who appreciate product quality, the appearance of the dishes they serve, and good table manners.

Our readers love to taste life. They like to discover new flavours and they are not afraid of culinary experiments, but they do not scorn tradition. They travel a lot and frequently eat out. They also appreciate the slow food movement. They are ready to spend more on high quality products. They happily cook for and with their loved ones, finding joy and pride in it. They use the magazine to find inspiration related to table manners and the art of cooking. They pay attention to new products.

TAKE ADVANTAGE OF IT, BECAUSE:

- ▶ We are number 1 when it comes to sales among culinary titles*.
- ▶ Thanks to Kuchnia you will be able to show your products to a unique group of fans who enjoy good food and table manners.

DID YOU KNOW:

- ▶ Together with WHIRLPOOL'S CULINARY ACADEMY the Kuchnia magazine organises cooking workshops for its readers. 300 people have cooked with us already.

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2019

KUCHNIA

PRICE LIST, SCHEDULE



PRICE LIST

IV cover page	38 000
II cover page	32 800
III cover page	29 000
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2/1 double spread opening the issue (2nd cover page + first page)	54 800
1/1 double spread in the editorial section	47 600
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1/1 page	27 800
1/2 of a page	21 800
1/3 of a page	17 000
1/4 of a page	14 000



Prices in PLN without VAT.

Surcharges: 15% for indicated spot,
15% for consecutive advertisements (on consecutive pages).

The present price list is not addressed to persons wishing to purchase the services offered for the purposes not associated with conducting business activity. To obtain relevant information such persons ought to contact Agora SA (telephone: 22 555 68 13, e-mail address: reklamaczasopisma@agora.pl).

Press

SCHEDULE

ISSUE	PUBLI-CATION DATE	DEADLINE FOR SUBMITTING		
		orders and materials for processing	ready materials	inserts
2/2019	22.01	19.12	21.12	09.01
3/2019	19.02	21.01	23.01	06.02
4/2019	26.03	25.02	27.02	13.03
5/2019	04.06	16.05	17.05	22.05
6/2019	30.07	12.07	15.07	18.07
7/2019	01.10	13.09	16.09	19.09
8/2019	26.11	07.11	08.11	14.11
1/2020	28.01	16.01	13.01	16.01

Last update:
10.04.2019

OFFER FOR ENTERPRISES

The schedule concerns printed publications.

Cancellations of the orders placed or implementing changes in the advertisements can be done no later than on the date of order placement.

2019

MAGAZYNY
AGORA

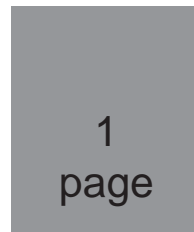
Press

FORMATS



KUCHNIA

FORMATS ADVERTISEMENTS



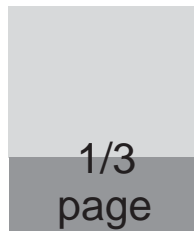
213/274 + bleed



103/274 + bleed



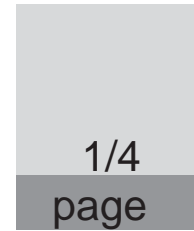
213/137 + bleed



213/88 + bleed



74/274 + bleed



213/66 + bleed



103/137 + bleed

Last update:
19.07.2018

The sizes are specified in millimeters. The bleed is 5 mm.

* Important text or graphic elements should be placed 8 mm from the external trimming line and 8 mm from the back.