



Circulation:
33 000 - 37 000 egzemplarzy¹⁾



the magazine is also available for premium subscribers in the digital edition of Wysokie Obcasy Extra! in the app for smartphones and tablets with iOS and Android systems.



MAGAZYN

Wysokie Obcasy Praca is a magazine about passion, life, psychology, science, and technology. A read for women who bet on themselves, want to develop socially and professionally. It aims to inspire women and help them achieve professional goals without any harm to personal life.

We present women from the world of big business, interesting startups, and non-profit organizations. We write about psychology in an accessible and interesting way.

It is a response to the needs of readers and trends set by the market.

TARGET GROUP:

The magazine is addressed to **women over 30, professionally active residents of large and medium-sized cities, well-educated, with higher incomes.**

It is a title for ambitious and demanding women who focus on professional and personal development.

CHOOSE US, BECAUSE:

- ▶ This is a unique magazine on the market. The reader who reaches for it willingly invests in herself.
- ▶ It's the perfect product for employer branding - an opportunity to build and strengthen the brand of an attractive employer, but also a space to communicate with a group of ambitious, aware women seeking challenges.
- ▶ Content in the magazine perfectly fits into the trends of work-life balance and life-long learning.

DID YOU KNOW:

- ▶ The magazine is distributed through a **targeted distribution**
- ▶ We are present at the **best female and business postgraduate studies:** Akademia Przywództwa, leaderSHE, SWPS as well as at conferences and meetings of the HR industry
- ▶ **Each issue is in sales for 2 months**
- ▶ Together with Wysokie Obcasy, we support the personal and professional aspirations of Polish women. With them in mind, we've created **Instytut Dobrego Życia** and the **Human +** website.
- ▶ For readers interested in personal development we have prepared **4 e-learning online courses**, eg. public speaking, mindfulness

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CENNIK HARMONOGRAM 2021

IV cover page	29 800
1/1 page	24 800
1/2 of a page	13 800
1/3 of a page	5 800
1/4 of a page*	

NUMER	DATA EDYCJI	TERMIN SKŁADANIA		
		zamówień i materiałów do opracowania	gotowych materiałów	insertów
1/marzec	2.03	8.02	15.02	17.02
2/czerwiec	1.06	10.05	17.05	19.05
3/wrzesień	2.09	10.08	16.08	18.08
4/grudzień	2.12	9.11	16.11	19.11



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 15% for consecutive advertisements (on consecutive pages).

* Format available only on boutique pages
 The present price list is not addressed to persons wishing to purchase the services offered for the purposes not associated with conducting business activity. To obtain relevant information such persons ought to contact Agora SA (telephone: 22 555 68 13, e-mail address: grupawyborcza@agora.pl)

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Press



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PAGE

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1/2
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1/2
PAGE

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1/4
PAGE

82,8 x 101,6 w ramce*